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iMPak Health Selected to be part of TEDMED 2013

Neptune, NJ, March 20, 2013 — iMPak Health, a subsidiary of Meridian Health, was recently selected as one of 48 innovators to be part of “The Hive” at the prestigious TEDMED 2013 in Washington, DC, April 16-19, 2013. TEDMED 2013 will be located at the Kennedy Center for the Performing Arts. New this year, “the Hive” is a collection of entrepreneurial companies and innovative thinkers attempting to transform how health care is delivered.

“The health care delivery landscape around medicine is undergoing an important transformation,” says Salvatore R. Inciardi, FACHE, CEO, iMPak Health and senior vice president, Meridian Health. “TEDMED is bringing together a diverse community of innovators and entrepreneurs who are at the forefront of this transformation and we are humbled to be part of such an elite group.”

iMPak Health is extending the role of traditional health care by applying emerging technologies in both the home and clinical setting. Actively piloting new uses for leading edge digital, consumer, and sensory technologies, iMPak Health is learning how to develop and implement solutions that create a more collaborative relationship between patients, their physicians, and health systems.

Advances in wireless and mobile applications have made technology a tool that enables patients to become more involved in their care and the care of their loved ones.

“Over the last few years Meridian has been exploring technology options to provide families and physicians with innovative and practical solutions to help manage their chronic medical needs.” says Sandra Elliott, director, Consumer Technology and Service Development, Meridian Health. “Innovation is not about the big creative idea; it’s about solving a problem in a creative and scaleable way. Our goal is to create the technological tools that connect patients, physicians, and the health delivery system in a more meaningful way.”

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About iMPak Health

Founded by Meridian Health, a leading not-for-profit health care organization in New Jersey, iMPak Health brings together the latest in wireless technology and the front-line know-how of today's health care environment to provide consumers and patients with effective and intuitive tools to better manage their health. iMPak Health's mission is to become a leader in developing easy-to-use devices to screen manage, and monitor health conditions.

To learn more about iMPak Health, visit www.iMPakHealth.com

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