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## Meridian Health Executive to Speak At HiMSS13 in New Orleans

**NEPTUNE, NJ** - Meridian Health Director of Consumer Technology and Service Development, Sandra Elliott will be speaking on a panel at the upcoming HiMSS13 Annual Conference and Exhibition in New Orleans, on March 5, 2013.

HiMSS13 is the destination for thousands of like minded IT professionals, clinicians and health care executives from around the world. Elliott will be part of a panel discussion titled: Building Patient 2.0: Engaging People in Health through Consumer-Facing Devices and Tools. This session will focus on the market drivers for patients to adopt and use innovative devices and tools which are being developed by health care technology players as well as consumer electronics companies and entrepreneurs. Case studies from innovative health providers will highlight how prescribing these tools to patients can bolster self-care and optimal health outcomes.

At Meridian Health, Elliott's role is to develop new technology based services and business ventures targeting population segments such as the boomer and aging populations. While aggressively employing new approaches to understanding the health and wellness needs of consumers, technological applications are aggressively evaluated as a new method to meet those needs. As a result, Meridian Health is creating innovative connections with individuals in the market. She has been instrumental in defining opportunities to work with innovative companies and begin to understand how home or person-based technology can be integrated into a health delivery system.

Elliott has been a national speaker and published many articles in developing opportunities for growing business in publications such as *Trustee Magazine*, *Journal of Healthcare Financial Management*, *FutureAge*, *Hospitals and Health Networks*, and *the Health Strategist*.

Elliott will also be participating in one of BluePrint's "Mingle with the Innovators" session at HIMSS13 on Monday, March 4<sup>th</sup> during the HIMSS13 Conference and Exhibition, For more information about the Conference, visit <http://www.himssconference.org/>.

### About Meridian Health

Meridian Health ([www.meridianhealth.com](http://www.meridianhealth.com)) is a leading not-for-profit health care organization in New Jersey, comprising Jersey Shore University Medical Center and K. Hovnanian Children's Hospital in Neptune, Ocean Medical Center in Brick, Riverview Medical Center in Red Bank, Southern Ocean Medical Center in Manahawkin, Bayshore Community Hospital in Holmdel, and Meridian Partner Companies that include home health services, skilled nursing and rehabilitation centers, ambulatory care, ambulance services, and outpatient centers. Meridian

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# NEWS

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Health has consistently been rated among the top performing health systems in New Jersey for clinical quality, is one of the FORTUNE "100 Best Companies to Work For", and is the recipient of numerous state and national recognitions for patient care and nursing excellence, including the distinction of being the first health system in the country to receive Magnet designation for nursing.

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