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NoMoreClipboard Partners with iMPak Health and Meridian Health to Develop Comprehensive ACO solutions

Neptune, N.J and Fort Wayne, IN – December 5, 2011 – As the healthcare industry migrates to accountable care and medical home models, NoMoreClipboard (NMC), the leading personal health record provider, announced a collaborative agreement with iMPak Health, L.L.C. to develop IT solutions that combine easy-to-use electronic home healthcare journals and various health screening devices with clinical portals and personal health records. These end-to-end electronic solutions will securely and wirelessly transmit health information from a patient's home to their health care providers and caregivers.

The iMPak Health journals and screening devices capture electronic data in a simple-to-use form factor designed to overcome intimidation barriers for technology-averse populations. These devices are ideal for the millions of elderly patients who are uncomfortable with computers, or for consumers who cannot afford expensive technology.

About the size of a smart phone or credit card, iMPak Health products are daily journal device cards that capture health-related data and transmit the information wirelessly via an NFC reader to mobile device applications. Data can then be shared securely with personal health records provided by NMC, enabling patients and family members to manage and share captured health and wellness data. Data also feeds a clinical portal developed by NMC that enables clinical staff to monitor subjective and objective information collected by patients. The clinical portal includes care plan-driven algorithms tied to particular conditions, and will identify patients requiring more intensive intervention. The clinical portal will also generate reminders, alerts and feedback to patients and their caregivers.

“Health systems are looking for complete end-to-end solutions to manage the health and wellness of their patients, and employers and are looking for applications to help them improve



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workforce health and wellness,” said Sandra Elliott, Director of Consumer Technology and Service Development at Meridian Health, a not-for-profit health system in New Jersey that helped to create iMPak. “A successful medical home or ACO is not just about one device or an information management platform – it is about the integration of these tools in new ways that can transform how health and wellness services are coordinated between the patient and healthcare providers.”

NoMoreClipboard and iMPak are developing pulmonary solutions to address COPD and adult asthma, with expected launch in early 2012. Cardiovascular and health/wellness solutions are also planned for 2012.

“Our collaboration with iMPak is focused on helping health systems and employers improve clinical outcomes, reduce ER visits and hospital readmissions, and decrease total costs associated with managing chronic disease – hallmarks of a successful ACO or medical home program,” said Jeff Donnell, President of NoMoreClipboard. “Meridian and iMPak are ideal partners, as Meridian is able to pilot and refine our combined solutions within their health system.”

“NoMoreClipboard’s proven success in deploying flexible, affordable, web-based healthcare IT applications combined with our low cost, consumer friendly devices will provide an easy-to-use and affordable option for providers, employers and patients alike,” continues Sal Inciardi, Senior Vice President for Business Development, Meridian Health.

About NoMoreClipboard

NoMoreClipboard, a wholly owned subsidiary of Medical Informatics Engineering, is a web based, personal health record management system designed to consolidate medical information in one convenient and secure location for easy retrieval and updates. NMC enables consumers to share personal or family member medical information with medical professionals



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electronically; reducing the need for repetitive medical paperwork. www.NoMoreClipboard.com
<http://www.mieweb.com>

About iMPak Health, L.L.C.

A joint venture of Swedish-based chip developer and innovator Cypak and Meridian Health, a not for profit leader, iMPak Health brings together the latest in wireless technology and the front-line know-how of today's health care environment to provide consumers and patients with effective and intuitive tools to better manage their health. iMPak Health's mission is to become a leader in developing, easy-to-use devices to screen, diagnose, and monitor health conditions. For more information, visit <http://impakhealth.com>.