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Robert Cavanaugh, Manager of Public Affairs for Meridian  
E. [rcavanaugh@meridianhealth.com](mailto:rcavanaugh@meridianhealth.com) • T. 732.751.3451 • F. 732.751.7546

## **iMPak Health Announces Agreement with HealthSaaS for their Connected Outcomes Platform**

**Neptune, New Jersey, February 12, 2013** —iMPak Health, a subsidiary of Meridian Health, today announced a white labeling agreement with HealthSaaS for their Connected Outcomes Platform. This agreement will enhance iMPak’s device offerings by bringing patient data into the clinical workflow as an asset while reducing manual data entry and providing actionable information to healthcare providers.

“We are excited to work with a visionary company like iMPak Health to develop mobile applications and facilitate an innovative use of the HealthSaaS Platform, says Frank Ille, CEO, HealthSaaS.

iMPak Health has also selected HealthSaaS to assist in the ongoing development of mobile applications to forward patient data from biometric medical devices and pass this data to the soon to be announced iMPak Connect Portal. Once data is passed to the iMPak Connect Portal, patient specific data can be securely shared with all types of electronic health records (EHR) systems.

“The HealthSaaS Connected Outcomes Platform will enable iMPak Health to not only provide consumer centric devices, but to offer solution based information to the clinicians in an actionable manner,” says Sandra Elliott, director, Consumer Technology and Service Development, Meridian Health. “The ability to provide a low cost, end-to-end solution will ultimately create the most value for providers and patients.”

The first device to utilize HealthSaaS developed mobile apps and the iMPak Connect Portal will be the newly launched medication management system, [Kraken](#).

Kraken is the iMPak Health solution to medication monitoring in the digital age, a unique, user friendly alternative allowing patients and physicians to organize, track and outline prescription schedules freely and accurately. With Kraken, iMPak Health aims to simplify medication management -including medication sorting, patient reminders, patient compliance and symptom tracking - necessary in the increasing push toward "performance based" payment initiatives.

Monmouth Shores Corporate Park  
1350 Campus Parkway • Neptune, NJ 07753 • 732.751.7500 • 1-800-DOCTORS® • [MeridianHealth.com](http://MeridianHealth.com)



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“The iMPak Connect solution will make it easier to collect, aggregate, integrate and visualize data,” added Ille. Visualized data provides clinicians with actionable information which allows them to be more proactive in the monitoring of treatment regimens while reducing readmissions, improving patient outcomes and lowering costs”.

### **About HealthSaaS**

The HealthSaaS Connected Outcomes Platform removes silo barriers to connect, aggregate, integrate and visualize disparate data from mHealth applications and biometric medical devices. The platform includes remote patient monitoring tools for individuals with conditions such as COPD, hypertension, diabetes and chronic pain and can share data with White Labeled Provider Portals, Telehealth services and EHR systems.

From chronic disease management to health and wellness programs our vision allows us to create solutions that enhance health care provider efficiencies, track outcomes and improve the quality of life for patients throughout the continuum of care.

To learn more about HealthSaaS, visit [www.healthsaas.net](http://www.healthsaas.net).

### **About iMPak Health**

Founded by Meridian Health, a leading not-for-profit health care organization in New Jersey, iMPak Health brings together the latest in wireless technology and the front-line know-how of today's health care environment to provide consumers and patients with effective and intuitive tools to better manage their health. iMPak Health's mission is to become a leader in developing, easy-to-use devices to screen, diagnose, and monitor health conditions.

To learn more about iMPak Health, visit [www.iMPakHealth.com](http://www.iMPakHealth.com)

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